



FUNDRAISING/MARKETING INTERN

YouthHope is a nonprofit organization based in the Quad Cities that serves at-risk kids and teens. We build authentic relationships to provide a introduce youth to Christ through Youth Centers, Camp Summit, and Community Outreach Programs. Beyond creating and sustaining authentic relationships, YouthHope also enriches, equips, and empowers youth to change our community and become leaders of integrity.

The Fundraising and Marketing team manages the social media feeds, website content, PSA production, email campaigns, other digital communications, as well as, printed marketing, media coverage, brand continuity, and community engagement for YouthHope. The team focuses on creating new and exciting content to inform and fundraise to support YouthHope programs.

Tasks

The Fundraising and Marketing Intern will work on a variety of projects, including but not limited to:

- Researching and creating content for digital communications
- Participating in fundraising projects
- Creating multimedia designs for our social media accounts
- Video and photo editing for digital communications
- Generating and coordinating website, social media, and email campaigns
- Digital support for fundraising campaigns
- Create clear criteria and processes for content publishing in order to prioritize highest impact
- Plan, develop and source creative multimedia content and create compelling storytelling packages and platforms to reinforce YouthHope's brand and Youth-centered approach.
- Provide support for on-going development activities including prospect research, grant writing
- Coordinate closely with staff on social media, collateral, and web content to promote fundraising efforts

Skills

- Enthusiasm for the mission of YouthHope and the kids, teens and families we serve.
- Dependable, reliable, honest and trustworthy.
- Comfort with interacting face-to-face, on the phone, video chat, or via email.
- Agree with YouthHope's Statement of Faith.
- Adhere and proper execution of YouthHope's Brand Guidelines
- Excellent written and oral communication skills
- Comfort and familiarity with event planning.
- Photo and video editing (i.e. Illustrator, Photoshop) a plus
- Strong attention to detail, ability to work both independently and as part of a team
- Familiarity with web development and programming such as HTML a plus
- Self-motivated, good organizational skills, detail-oriented, ability to prioritize, multi-task and meet deadlines.

If you want to start your career in fundraising or marketing, this is the great opportunity for you!

We accept rolling applications for interns throughout the year and require availability for at least 20 hours a week. The internship program is unpaid. Credit hours can be provided if applicable. Please apply with your resume and cover letter.